



## **Last Gasp Fantasy Podcast Sponsorship Rate Card**

*Last Gasp Fantasy Podcast* is a live/podcast show that covers all things Fantasy Football. From PPR Leagues to Standard Drafts, we will discuss waiver wire additions, trades, Injury Reports, survivor leagues and more. Coming live from Spurrier's Gridiron Grill in Gainesville, FL on Sunday Mornings.

Join us every Sunday at 11:00 AM ET as we talk and discuss everything Fantasy Football. You can listen, watch, and subscribe on Facebook Live, YouTube, Apple Podcasts, Spotify, Google Podcasts, & 39 other platforms.

### **Sponsorship Levels**

#### **Last Catch Sponsor - \$150/Month for the season**

Last Catch Sponsors receive premium banner space on the Sponsors page of the website, banner space in the footer of the website, premium rotating banner space on the live stream, and a mention during each sponsor break (Two to Three Break per Show).

#### **First Score Sponsor - \$100/Month for the season**

First Score Sponsors receive banner space in the footer of the website, rotating banner space on the live stream, and a mention during one sponsor break.

#### **Wide Right Sponsor - \$1000/One Time Sponsor**

Wide Right Sponsor will receive premium banner space on the Sponsors page of the website, banner space in the footer of the website, premium rotating banner space on the live stream, and a mention during each sponsor break. Sponsor will receive 1 live read per month.

## **The Hail Mary Sponsor - \$2000/One Time Sponsor**

The Hail Mary Sponsor will receive premium banner space on the Sponsors page of the website, banner space in the footer of the website, premium rotating banner space on the live stream, and a mention during each sponsor break. Sponsor will receive 4 live reads per month and be brought on.

## **Live Commercial Drop – \$50 Per Show/ For the season**

First Score Sponsors receive banner space in the footer of the website, rotating banner space on the live stream, and a mention during one sponsor break. You will provide us with a 30/60 sec video or we can read a Live Pre-Record session that will be played during our sponsor break during the show.

## **Premium Sponsorship Opportunities**

\*Premium Sponsorships will receive all the benefits of the Last Catch Sponsor, in addition to their specific sponsorship benefits\*

## **Studio Naming Sponsor— \$300/month**

The *Studio Naming Sponsor* will be recognized by name an estimated 4 to 6 times per show. Example: “Coming to you from the <Your Business Name> studio...” This sponsorship’s estimated monthly business mentions are estimated between 40 and 60 per month.

## **Facebook Live Comments Sponsor— \$200/month**

The *Facebook Live Comments Sponsor* will be recognized by name 4 to 6 per show. Example: “We’ve got a <Your Business Name> comment here on Facebook...” This sponsorship’s estimated monthly business mentions are estimated between 40 and 60 per month.

## **Picks Sponsorship— \$100/month**

The *Picks Sponsor* will receive all the benefits of a First Score Sponsor in addition to being the exclusive sponsor of the picks segment show that features TJ White and Brad Carman making their picks for the weekend’s games. The sponsor will be recognized on all major social media platforms.

## **Unsung Hero of the Week— \$100/month**

The *Unsung Hero of the Week sponsor* is the exclusive sponsor of the *Unsung Hero of the Week*, which will be recognized on all major social media platforms. A special section of the show that picks one event, person or team to highlight that week for something positive they have brought to their community. The pick will be branded and posted on all social media platform.

## **Contest Sponsor— SOLD**

The *Contest Sponsor* will be mentioned by name at every show. Example “This week's contest is brought to you by <Your Business Name>!” This sponsorship has an estimated 20 monthly business mentions.

## **Live Read Sponsor Package— \$399/month**

*Live Read Packages* will receive one live read on each show. Sponsor will be invited on to the show for a 10-15 minute interview once a month with the Last Gasp Crew. Each appearance will be recognized on all major social media platforms. This sponsorship's will be the most interactive with the podcast and has one of the most on-air time.

## **Live Read Package— \$299/month**

*Live Read Packages* will receive one live read on each show. Sponsor will receive 4 live reads per month.

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For more information or to register for a sponsorship slot, fill out the Sponsorship Rate Form attached or reach out to us at [lastgaspfantasy@gmail.com](mailto:lastgaspfantasy@gmail.com) or DM us on Facebook.

## **Business Information Sheet**

Business/Company Name:

Address:

Phone #:

Email:

Website:

Locations (If Applicable):

Sponsorship/Rate Option:

Last Catch Sponsor

First Score Sponsor

Wide Right Sponsor

The Hail Mary Sponsor

Live Commercial Drop

Studio Naming Sponsor

Facebook Live Comments Sponsor

Picks Sponsorship

Unsung Hero of the Week

Contest Sponsor— SOLD

Live Read Sponsor Package

Live Read Package

Brief description of your company and moto for website:

Attached on a Separate File:

Logo – (.png or .jpeg)

Commerical Video

Live Read Information